Om Kharkar
Portfolio • LinkedIn • Email: kharkarom00@gmail.com • Mobile: +919637046234

EDUCATION

Bangalore School of Design & Technology — Bangalore, India
B.Des, Interaction and Experience Design (CGPA: 9.2) — May 2023

EXPERIENCE

Mudcy — Bangalore, India
Product Designer — July 2025 - Present

- Designed & Developed a mobile inventory management app for warehouse operations, targeting a 30% reduction in manual processing time.
- Streamlined warehouse operations through a mobile inventory app and supply chain dashboard, improving operational efficiency by 30%.
- Built an AI-powered Supply Chain Optimisation Platform integrating Demand Forecasting, Production Planning, Inventory Planning, and Replenishment to target a 20% reduction in excess inventory.
- Automated Certificate of Analysis (CoA) Verification, Quality Assurance (QA), Quality Documentation, and Shelf-Life Monitoring, scaling operational capacity by 80× through streamlined quality workflows.
- Analysed 18 months of procurement and supply chain data using Inventory Segmentation and Demand Variability Analysis to identify ₹41.8 Cr in inventory optimisation opportunities and reduce working capital lock-ins by 13.5%.
- Supported Product Adoption and Customer Acquisition through product improvements and growth initiatives, increasing customers from 87 to 112 (+29%) and users from 376 to 1,158 (+208%) between December 2025 and June 2026.

InLabels, PluginZero — Delaware, United States
Technical UX Designer — May 2023 - June 2025

- Integrated Outreach and LinkedIn Sales Navigator into the core SDR workflow, streamlining B2B sales operations & reducing lead-to-opportunity conversion time by 80% & increasing sales productivity by 57%.
- Deprioritised unlimited labels after usage analysis showed low adoption; narrowed scope to **6 high-impact labels** based on workflow research, reducing development time and improving team productivity.
- Integrated Amplitude, a product analytics tools and **discovered ICP of manufacturing companies** that handles sales on LinkedIn, now contributing to 60% of the user base.
- Defined integration of Salesforce, SAP and LinkedIn offering B2B manufacturing automated-sales exposure through Claude via MCP server, reducing lead initiation time by 4X and drop-off rates by 240%.
- Launched Featurebase and **authored 50+ self-serve knowledge base articles**, **cutting support ticket volume by 72%** and enabling fully autonomous user onboarding & better first-time user experience.
- Identified fragmented sales tooling as a key workflow bottleneck for enterprise customers, contributing to customer acquisition and business growth beyond $500K ARR.
- Organised and led quarterly research workshop with 80+ SDRs from multiple companies (Size: <1M), to research & identify challenges in outreach.
- Integrated Outreach and LinkedIn Sales Navigator into the core SDR workflow, streamlining B2B sales operations & reducing lead-to-opportunity conversion time by 80% & increasing sales productivity by 57%.
- Lead the **design and launch of world's first LinkedIn Messaging MCP server** via InLabels, managing a share of 72% add-ons revenue of the browser extension.
- Built an agent to automate Figma to Code pipeline with Github Issues based workflow to **reduce time to engineer UI components by 96%.**

SKILLS

Design: UI/UX, UX Design, UI Design, Product Design, Interaction Design, User Research, Information Architecture, Wireframing, Prototyping, Motion Graphics, Usability Testing, Competitor Analysis, Market

Research, Risk Management, A/B Testing, Product Analytics, Heuristic Evaluation, XR Design, AR/VR/MR Design, 3D Modelling, Spatial Design, XR Prototyping.
AI: ChatGPT, Gemini, Grok Imagine, Midjourney, Claude, MCP, Figma Make, Figma Agent, Google Stitch, Replit, Codex, Figma MCP, Antigravity, AI-Enabled Design Systems, AI Workflow Automation, Rapid Prototyping, AI Product Design, Vibe Coding, Antigravity-Figma MCP.
Tools: Figma, XD, Illustrator, Photoshop, After Effects, Sketch, Unity, Unreal Engine, Blender, Spline, Bezi, Amplitude, MixPanel, Linear, Microsoft Suite, Confluence.

RECOGNITIONS

- **Mozaic Design Competition**: Secured *2nd place among 45+ competing teams,* for design excellence.
- **Star Designer Award, Mudcy**: Recognised as the youngest and one of the most accomplished designers,for outstanding design contributions.
- **70k+ Linkedin Impressions**
- Additional personal projects are available on my Behance.